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BUREAU



*...without fear,  
or favour...*

Est.1969

We'll make you stand out...



# Guide to ISO 14001 Certification

The British Assessment Bureau

[www.british-assessment.co.uk](http://www.british-assessment.co.uk)



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## What is ISO 14001?

- **ISO** stands for the **International Standards Organization**, creators of hundreds of thousands of product and service standards
- ISO 14001 is one of **ISO's most well known standards**, being implemented by more than **250,000 organisations** in some **175 countries**
- **ISO 14001** helps organisations to implement **environmental management**

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## Who is ISO 14001 for?

- **ISO 14001** is a **generic standard**
- This means that the same standard can be applied:
  - to **any organisation**, large or small, whatever its product or service
  - in **any sector** of activity, and;
  - whether it is a business enterprise, a public administration, or a government department

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## Why do people want ISO 14001?

- There are **many reasons** for wishing to implement either standard, for example:
  - a requirement for a public sector tender
  - contractual, regulatory or market requirement
  - It meets customer preferences (supply chains)
  - To reduce costs through less resource and waste, or
  - To motivate staff by setting a clear goal

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## What does ISO 14001 achieve?

- **ISO 14001** is for **environmental management**. This means what the organisation does to:
  - **Minimise harmful effects** on the environment caused by its activities
  - To **conform to applicable regulatory requirements** and to
  - Achieve **continual improvement** of its **environmental performance**



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## What are the benefits?

- Greater consistency, with traceability
- Qualification for tenders and supply chains
- Less resource used and waste generated
- Greater workforce motivation
- Competitive advantage
- Increased sustainability
- Increased profitability
- A model for continual improvement

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## What is the certification process?

- We come to you to review your current processes and procedures (Stage 1)
- We provide you with a formal report
- An Action Plan is agreed
- We can provide you with sample compliance documents
- We undertake a formal audit (Stage 2)
- If audit passed, certification is confirmed
- If audit is not passed, corrective action is agreed
- Free of charge re-audit arranged (as required)



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## What do BAB's clients think?

- "We have definitely noticed an improvement in efficiency as a result of implementing ISO 14001. Improving our environmental awareness has also resulted in tangible cost savings through simple changes such as monitoring our energy usage, installing light sensors, and producing electronic invoices instead of paper ones."  
**Clicks Digital Solutions**
- "When we first looked at ISO 14001 it seemed complex and difficult to know where to get a footing. We are really proud of our achievements and are looking forward to furthering potential of our EMS in meeting our carbon reduction objectives."  
**Three Rivers District Council**
- "ISO certification has improved our internal processes and awareness of how we operate and transact business."  
**ADA Networks**



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## In Summary...

- ISO 14001 certification is **valid for all organisations**, regardless of size. It also:
  - Is an international, expert consensus on best practice for environmental management
  - It is a model for satisfying customers and other stakeholders
  - It can save you money and open doors to new business
  - It can improve your organisation's consistency and traceability